

# Dino Ignacio

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<http://www.dinoignacio.com>

## Senior Design Leader / Director

Dino Ignacio is a Product Design Leader with a colorful career spanning over 15 years.

He was the UX Director at EA Visceral Games where he worked on the Dead Space franchise. He worked at Meta/Oculus where he helped launch the Oculus Rift and led the Avatar Design team across Facebook. He is currently a Senior Design Manager at Roblox where he leads the Social and the Avatar Design team.

He is a strong leader with great communication skills and solid work ethic. He is highly focused on [creating opportunities for user immersion, inclusion and agency](#). He has deep experience in scaling design teams and creating positive collaboration across cross-functional partners.

## Presentations and Videos

[Dead Space 2 User Interface featurette](#) / [GDC 2013 - Dead Space talk](#)  
[Oculus Connect 2017 - First Contact Post Mortem](#) / [GDC 2023 - The Avatar Manifesto](#)

## Education and Training

University of the Philippines College of Fine Arts - Studio Arts (1994-1997)  
Academy of Art University BFA in Computer Arts 3d Modeling (1999-2004)

## Awards and Recognition

Webby Award in the category Weird for site "[Bert is Evil!](#)" (1998)  
Speaker at 2011 Montreal International Games Summit  
Speaker at 2017 Oculus Connect Conference  
[Speaker at 2013 and 2023 Game Developers Conference](#)

## Work Experience

**ROBLOX** (2021-current) Managing the Social and Avatar Design team. Former manager of the Trust and Safety Design team.

**FACEBOOK / META** (2017-2021) Managed the Facebook Spaces Design team, Managed the Horizon Experiences Design team, Led the Avatar Design Team

**OCULUS** (2015-2017) Worked on Farlands, Prologue and First Contact

**EA VISCERAL** (2008-2015) Worked on Dead Space, Dante's Inferno, Dead Space 2, Dead Space 3, Battlefield 4, Battlefield Hardline and Star Wars.

**MYX** (2006-2008) Head of Imaging and Design.

**GAMESPOT/CNET** (2005-2006) Motion Graphics Producer Created motion graphics for CNET entertainment properties: TV.com, GAMESPOT and MP3.com.